

# t a r a j o h n s o n

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## Highlights of Qualifications

- Bachelor's Degree in Photography
- Associate's Degree in Graphic Design
- 4 yrs. as a freelance print & web designer
- 2 years as an in-house designer & web developer
- Proficient in Photoshop, ImageReady, Illustrator, InDesign, and Dreamweaver (Mac/PC)
- Working knowledge of Flash, CSS, HTML and Microsoft Office (Mac/PC)
- Extensive e-newsletter and SEO experience
- Prepress & print management savvy
- Thrives under pressure, very deadline oriented

## Work Experience

### *Bradford Allen Realty, Chicago, IL . . . . . November 2008-Present*

- In-house Graphic Designer and Marketing Associate. Manages, designs and implements all printed material including booklets, flyers, banners, and lobby boards. Designs, conducts and distributes email newsletters and announcements. Works closely with marketing and research departments to finalize ad work, pitches, canvassing material and broker collateral.

### *MGM Solutions, Bellingham, WA . . . . . May 2006-December 2007*

- In-house Graphic Designer, Web Developer, Photographer, and Graphical Marketing Director for an ambitious, young web-based company. Have designed several catalogs, brochures, trade show backdrops, managed and designed a handful of websites, directed and shot all product photography, created original graphics and illustrations, designed/managed all e-newsletters for several companies owned by MGM Solutions and created Flash demos for trade shows.

### *Freelance Designer . . . . . January 2005-Present*

- Freelance projects include logo/identity, catalogs, brochures, web design, email campaigns, posters, t-shirts, flyers, postcards, and booklets. Clients include Strelcheck Chiropractic, Yamato Engines, Texture Clothing, and Mobile Medicine.

### *Freelance Photographer . . . . . April 2003-Present*

- Over the years photography assignments have ranged from food photography and interior commercial shots to event and wedding photography. Also have a great deal of product photography and studio experience. Past clients include Bellingham Technical College, Sustainable Connections, Double M Ranch Design, Planned Parenthood and Regence Blue Cross-Blue Shield.

## Education

Bachelor's of Fine Art, Photography . . . . . University of Illinois, 2001  
Associate's Degree, Graphic Design . . . . . Whatcom Community College, 2006

*Portfolio available upon request*