

t a r a j o h n s o n



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QUALIFICATIONS / SKILLS

- › associate's degree in graphic design
 - › bachelor's degree in photography
 - › proficient in Dreamweaver, Photoshop, Illustrator and InDesign
 - › highly skilled in CSS, HTML, and Wordpress
 - › 7 years as a freelance designer
 - › 2.5 years as in-house print & web designer
 - › extensive e-newsletter and SEO experience
 - › prepress and print management savvy
 - › work well under pressure, deadline oriented
 - › strong customer service background
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WORK EXPERIENCE

Freelance Designer, July 2006 - Present

Freelance projects include logo/identity, catalogs, brochures, web design, email campaigners, posters, t-shirts, flyers, postcards, and booklets. Clients include Urban Adamah, The Fold, Texture Clothing, and Mobile Medicine.

Bradford Allen Realty, Chicago, IL, November 2008 - August 2009

In-house Graphic Designer and Marketing Associate. Managed, designed and executed all printed material including booklets, flyers, banners, and lobby boards. Designed and launched all email newsletters and announcements. Worked closely with marketing and research departments to finalize ad work, pitches, canvassing material and broker collateral.

MGM Solutions, Bellingham, WA, May 2006 - December 2007

In-house graphic and web designer, photographer, and graphical marketing director for an ambitious web-based company. Designed several catalogs, brochures, tradeshow backdrops, managed and designed a handful of websites, directed and shot all product photography, created original graphics and illustrations, and designed/managed e-newsletters for several different companies owned by MGM Solutions.

EDUCATION

Bachelor's of Fine Art, Photography, University of Illinois, 2001

Associate's Degree, Graphic Design, Whatcom Community College, 2006

** Portfolio available upon request **